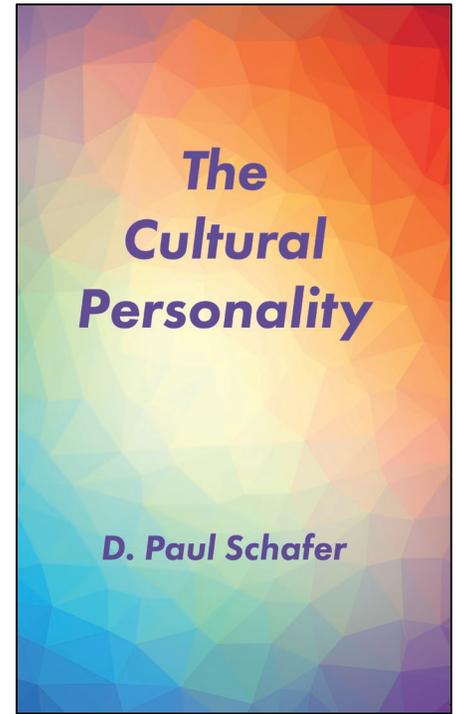


THE CULTURAL PERSONALITY

D. Paul Schafer

With the many dynamic changes going on in today's world, a new prototype of the human personality is needed to guide people's future actions, behaviour, lifestyles, and overall development. This new prototype is the cultural personality. It is grounded in the belief that people should be holistic, centred, creative, altruistic, and humane if they are to achieve more happiness, fulfillment, and spirituality in their own lives as well as live in harmony with other people, cultures, species, and the natural environment as a whole.

In this enlightening book, author D. Paul Schafer explores the background, ramifications, and promise of this exciting new personality concept. In Chapter One, an assessment is made of the context within which people find themselves in the world today. In Chapter Two, the cultural personality is examined as a concept, largely by juxtaposing the two interdependent concepts of "culture" and "personality." In Chapter Three, the main characteristics of the cultural personality are revealed. In Chapter Four, the cultivation of the qualities and abilities that are most required to constitute the cultural personality are provided. And in Chapter Five, attention is given to the way the cultural personality can function most effectively in the world in practical terms.



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